



#CAPS16 Annual Congress Live Tweeting Guide - 10 Simple Rules

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Conference live tweeting provides an opportunity to reach beyond those in the room while enabling feedback from those outside.

Register at www.twitter.com

140 characters, # = hashtag used for keyword tagging, @ = nametag, a way to reply to or mention someone

Rule 1:

We will use the hashtag #CAPS16 for this year's Annual Congress

Rule 2:

Use #CAPS16 in all your tweets to promote and highlight our meeting

Rule 3:

We will encourage tweeting during the conference

Rule 4:

Keep questions short and provide constructive, positive comments

Rule 5:

Acknowledge speakers and their affiliation for their work

Rule 6:

Summarize presentations concisely, use hashtags for keywords (consider #pedsurg - used for all pediatric surgery related tweets) and try to engage others to the discussion by using "@ reply"

Rule 7:

Separate your own comments/viewpoints from the results presented

Rule 8:

Tweet questions and ask questions to the people on Twitter not attending

Rule 9:

Organize tweetups to meet with other tweeters in person

Rule 10:

Your live tweets will highlight the discoveries presented and promote the research done by our CAPS members